### Quad City Back the Blue Flight, Inc. Privacy Policy Statement

Back the Blue Flight, Inc., (We, Us, Our) uses your personal data to provide and improve its service. You agree to the collection and use of your information in accordance with this policy and the Iowa Consumer Data Protection Act (ICDPA), as applicable.

Note: the ICDPA, which is designed to protect personal data of Iowa residents, does not include certain consumer rights such as the right to correct data or opt out of targeted advertising and profiling. Further, it does not apply to business that: (1) control or process personal data of less than 100,000 Iowa residents, or (2) control or process personal data of at least 25,000 Iowa residents and derive more than 50% of their revenue from the sale of personal data. Quad City Back the Blue Flight, Inc., does not meet either of those threshold requirements; thus, the ICDPA's provisions do not apply to its business operations. Also, it is anticipated that some of our users will not reside in Iowa. For non-Iowa resident users their personal data will be transferred and maintained on computers located outside of the jurisdiction of their domicile and applicable data protection laws may be different that those of their home jurisdiction.

Note: submission of your personal information/data represents your consent to this privacy policy and your agreement to the transfer of said information/data pursuant to the terms of this privacy policy.

# Security of Your Personal Data

The security of your personal data is important to us; but remember that no method of transmission over the internet or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your personal data, we cannot guarantee its absolute security. We employ physical, electronic, and managerial procedures to safeguard the safety and security of personal information. When you submit sensitive data through our website your information is protected both online and offline. Data such as credit card information is encrypted and transmitted in a secure manner which is verifiable by viewing the lock icon in our address bar.

Service providers will have access to your personal data for the limited purpose of performing their tasks on our behalf and are obligated not to disclose or use it for any other purpose.

# Types of Data Collected

While using our service we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you. Personally identifiable information includes, but is not limited to: first and last name, email address, telephone number, street address including city, state and zip code.

Usage data is collected automatically while using our service. Usage data includes, but is not limited to: your device's internet protocol address (IP address), browser type, browser version, the pages of our service you visit, the time and date of your visit, the time you spent on our pages, unique device identifiers, and other diagnostic data.

When you access our service by or through a mobile device we may collect certain information automatically, including, but not limited to: the type of mobile device used, your

mobile device's unique ID, the IP address of your mobile device, your mobile device's operating system, the type of mobile internet browser used, unique device identifiers, and other diagnostic data.

We may also collect information that your browser sends whenever you visit our service or when you access the service through a mobile device.

Cookies and similar tracking technologies may be used to track activity on our system and store certain information. Cookies are essential to provide you with services available through our website and to enable you to use some of our website's features. They help to authenticate users and prevent fraudulent use of accounts. Cookies are essential to the services we offer. Some cookies are administered by our third-party business partners and information gathered by those cookies may, directly or indirectly, identify you. You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some or access some parts of our service.

#### Sale of Your Personal Data

We do not sell personal information. However, service providers we partner with (for example, an advertising partner) may use technology on the service that "sells" personal information as defined by the ICDPA.

## Our Use of Your Personal Data

We may use your personal data for the following purposes:

- (1) To provide and maintain our service, including monitoring the usage of our service.
- (2) To manage your account, your registration as a user of our service. The personal data you provide can give you access to different functionalities of the service that are available.
- (3) For the performance of a contract: the development, compliance, and undertaking of the purchase for the products, items, or services you have purchased or any other contract with us through the service.
- (4) To contact you by email, telephone, SMS, or other forms of electronic communication or non-electronic communication.
- (5) To provide you with news and general information concerning our services and events.
- (6) To manage your requests.

We may share your personal information with our service providers.

- (1) We may share or transfer your personal information with our service providers to monitor and analyze the use or our service.
- (2) We may share or transfer your personal information in connection with, or during negotiations of a sale of our company assets or acquisition of our company by another company.
- (3) We may share or transfer your information with our business affiliates in which case we will require our affiliates to honor our privacy policy. Affiliates means any subsidiary, joint venture partner, or other company we control or that are under common control with us.

- (4) We may share or transfer your information with our business partners who offer you certain products or services.
- (5) We may share or transfer your information with other users. When you share personal information or interact in public areas, electronic or non-electronic, with other users, such information may be viewed by all users and may be publicly distributed. Your contacts on the Third-Party Social Media Service may see your name, profile, pictures, and description of your activity. Similarly, other users will be able to view the same and communicate with you.

## Retention of Your Personal Data

We will retain your personal data only for as long as is necessary for the purposes set out in this policy. We will retain and use your personal data to the extent necessary to comply with our legal obligations, resolve disputes, and enforce our legal agreements and policies.

We will retain usage data for internal analysis purposes. This data will no longer be retained when its retention offers no utility to strengthen the security or functionality of our service or after we are no longer legally obligated to retain it, whichever occurs last.

# Disclosure of Your Personal Data

If we are involved in a merger acquisition or asset sale, your personal data may be transferred. We will provide you with notice before your personal data is transferred and becomes subject to a different privacy policy.

Under certain circumstances we may be required to disclose your personal data if required to do so by law or in response to valid requests by public authorities (i.e., a court or government agency, law enforcement).

We may disclose your personal data, in the good faith belief, if such action is necessary to: comply with a legal obligation, protect and/or defend our rights, to prevent or investigate possible wrong-doing in connection our service, to protect the personal safety of users of our service or the public, to protect against legal liability.

# **Miscellaneous**

Our service may contain links to other websites that are not operated by us. If you click on a third-party link you will be directed to that website which operates according to its jurisdiction's laws and its own privacy policy.

#### Contact Us

If you have any questions or issues you may contact Quad City Back the Blue Flight Inc., as follows:

By email: <a href="mailto:qcblueflight@gmail.com">qcblueflight@gmail.com</a> By phone: (563) 386-7477, ext. 225

By mail: P.O. Box 452, Stockton, IA 52769